

In Partnership with:

# HOA Innovations



## Helping You Connect With Your Community

As a busy HOA board member - or a property manager juggling many communities - the details involved in getting your HOA website completed can be overwhelming. Sometimes you just don't have the time to get it all done, no matter how easy website setup may be.

HOA Innovations understands these frustrations. We've helped communities like yours set up well-organized, professional-looking websites you can be proud of using HOA Start templates and software.

More importantly, it will make your life easier when residents can easily find answers to their questions on the HOA website without having to call or email you.

If you're ready to work with an innovative partner who understands your HOA community's needs, we have solutions for you. Stop stressing about how to organize everything and make your website look good - ***we do all the work so you don't spend another minute worrying.***

## We Deliver Innovative Solutions



### **We will create your HOA Start website from start to finish.**

All you need to do is provide basic information about your community, send us your community documents, forms, and photos (or give us online access), and we'll do the rest.



### **We will complete your HOA Start website to improve the final look.**

If you started working on your website and became frustrated, HOA Innovations can step in and finish the process.



### **We provide ongoing content maintenance so your website stays current.**

Your HOA website needs meeting minutes, budgets, document updates, etc. updated throughout the year. We offer regular content maintenance after you go live.



### **We help keep your residents informed with a community newsletter.**

When residents know what's going on in the community and get regular newsletters, they feel connected to their community. Tips on how to maintain their property can reduce violations, and updates about scheduled projects will make them less stressed. Community newsletters can be emailed to residents, posted on the website, or printed and mailed as needed.

# HOA Innovations

*Solutions That Connect You With Your HOA Community*

## Trust Our HOA Experience

Our team at HOA Innovations brings decades of experience as HOA board members in our own communities. We've worked in a property management office and with HOA attorneys to fully understand the challenges communities face. Our satisfied clients are spread across the US, giving us an inside look at how communities work and an awareness of the state legislation each one must comply with.

## Your HOA Website Has 3 Target Audiences – Do You Know What They Are?

- 1. Your residents** – Our goal is to set up your website menu, pages, dropdown menus, and content so your community members can find what they need when they need it.
- 2. Realtors and potential home buyers** – your About page should showcase all the great benefits of living in your community. Add details about community amenities, and nearby desirables like dining, schools, hospitals, freeway access, and more. Your home values stay higher when you create a good impression of your community.
- 3. Looky-Loos** – this may be a family member, co-worker, or just someone who's curious about where you live and want to know more. Your website and organized content will make your community shine.

### Basic Setup

\$500

- ◆ 30-Minute Introduction Call
- ◆ 30-Minute Training Call
- ◆ 8 Pages - Content  
(Write/edit as needed)
  - Home
  - Documents
  - Contact
  - Calendar
  - FAQ
  - Board
  - About
  - Helpful Links
- ◆ 20 Document Transfers
- ◆ 5 Image Upload

### Platinum Setup

\$1500

- ◆ 60-Minute Introduction Call
- ◆ 60-Minute Training Call
- ◆ 20 Pages - Content  
(Write/edit as needed)
  - Includes the 8 Basic Setup Pages
  - Plus 12 Additional Pages
- ◆ 50 Document Transfers
- ◆ 10 Image Upload

### A La Carte Setup

Hourly/Annual Rates

- ◆ \$100/hr for website assistance, billed monthly
- ◆ One 15-minute call per month
- ◆ Additional pages and features as needed
- ◆ Weekly content updates to website
- ◆ Quarterly newsletter articles

**HOA Innovations is ready to answer your questions and provide you with a custom package to create, finish, and maintain your HOA Start website. Our newsletter services are a great add-on to keep your residents informed and engaged in your community. Email us today and we'll answer quick questions or set up a call to discuss your needs.**

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